Crowd Development

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Translate the web... by learning a language

		Tips and notes	****
	Translate this text to English		
7	Das Kind		
		Check Don't know the ar	Continue



Non-expert players solved a decade long heard research problem in 10 days.



CrowdCode

Build software with a crowd!

CrowdCode organizes work into microtasks, small, self-describing bits like writing psuedocode or brainstorming test cases. After you finish a microtask, CrowdCode figures out what to do



Towacoue			
Your score ★	Edit a function 10 pts	Recent Activity	
60 points	Can you figure out how this user story should be implemented?	I分 You earned 10 points for adding a call!	
	Add two numbers together, returning the sum.	必 You earned 10 points for describing a function!	
Leaders ≡	The main function - the entrypoint into the application - is below. Sketch a design of this user	必 You earned 10 points for writing a test!	
вор	story by editing the function's description (the comments above the function header) and	You earned 10 points for	
test@example.com	sketching an implementation. Note that you should NOT implement everything in main, but instead use pseudocalls (see below) to ask the crowd to create new functions or reuse existing	conducting a reuse search!	
	functionality. Try not to break other user stories that may already be implemented. But don't	必 You earned 10 points for	
	worry too much - it'll all be tested.	writing test cases!	
	If you're not yet exactly sure how to do something, indicate a line or portion of a line as pseudocode by beginning it with $\frac{1}{4}$. If you'd like to call a function, describe what you'd like it	I分 You earned 10 points for editing a function!	
	to do with a pseudocall - a line or portion of a line beginning with '//!'. Update the description		

What if a large application could be built in a day?

Increasing **parallelism** reduces time to market



What if grandma or grandpa's hobby was writing software?

reducing range of knowledge required enables

What if you could navigate to a site and start contributing?



What if software development felt like a game?

- optimal challenge + social might make building software more fun & educational
- earn as many **points** as you can
- level up to harder work
- cash in points for prizes
- watch how your friends are doing



- specialization through editors or in expertise
- some artifacts edited by EUP w/ EUP tools
- expert architect contributes for a few microtasks
- workers become expert in sort routines

How can work be effectively allocated to a crowd?



worker characteristics, task characteristics

- experience w/ relevant artifacts
- skill in type of programming
- reputation / trust
- overall knowledge of system

best available match vs. wait for better match



• compete in pair programming

How can a crowd create a design with conceptual integrity?

push & pull information over the **dependency** graph iterative critique - many solutions, critique, recombine, iterate collective decision making - **StackOverflow** for a project

How do you create high-quality software with transient, potentially malicious workers of varying expertise?

redundancy, reviews, reputation

apportion value created back to contributors

- function reused
- function passes all its tests
- user story completed quickly

